



For a
KINDER
tomorrow

SPONSORSHIP PROPOSAL

An opportunity to help fund
clinical research that will
help save lives.

BRISBANE
**FUNDRAISING
LUNCHEON**

FRIDAY 31 MAY

2024

11:30am - 3:30pm

THE CALILE HOTEL

Today **18 women** will hear the words
“You have gynaecological cancer”.

*A **third** of them will not
survive five years.*

Help fund research that will save lives.

Cherish Women’s Cancer Foundation raises awareness and funds vital medical research and clinical trials that can be developed and implemented quickly to find kinder ways to treat women with gynaecological cancer and to ultimately improve survival rates. We fund medical research that optimises gynaecological cancer early detection, diagnosis, treatment, survival rates and quality of life.

Cherish the women you love and partner with us to create a kinder tomorrow.

The Cherish Fundraising Lunch provides opportunity for Brisbane’s corporate and community leaders to join us in creating a Kinder Tomorrow for future generations. Join us as a valued sponsor and help support vital life-changing medical research and clinical trials that will create kinder treatments and improved outcomes for women with gynaecological cancer.

This is an opportunity for your business to receive acknowledgement and positive exposure in the event promotion, on the day and following our lunch. This sponsorship proposal includes several different opportunities for you to become involved and show your support for Cherish Women’s Cancer Foundation.

Event Details:

Date: Friday 31 May 2024

Time: From 11.30am until 3.30pm

Location: The Calile Hotel, Fortitude Valley, Brisbane

Highlights: Auctions, jewellery raffle, entertainment, gourmet dining and premium drinks, networking, and socialising

Contact:

Fundraising Team

M: 0488 333 723

E: fundraising@cherish.org.au

Sponsorship opportunities

Please select from our sponsorship levels and your organisation will receive all the benefits and entitlements listed. Cherish understands that every organisation has different needs, so we are happy to discuss tailoring a package to suit.

All prices include GST.

INVESTMENT incl GST	\$7,500 KINDNESS SPONSOR	\$5,000 HOPE SPONSOR	\$2,500 CARE SPONSOR
Attendee Tickets	Table of 10 with preferential seating	Table of 10	6 Tickets
Additional Tickets at discounted rate	✓	✓	✓
Brand Recognition prior to Event	Significant recognition All collateral including event website	Prominent recognition All collateral including event website	Standard recognition Selected collateral
Program inclusion (A5 booklet)	Full page advert	Full page advert	Half page advert
Verbal acknowledgement by MC	✓	✓	✓
Social Media/EDM (in lead up and post-event)	Two exclusive social media posts Named on social posts and EDM Logo on EDM	Named on social posts and EDM Logo on EDM	Logo on EDM Named on social posts
Featured on Cherish website	✓	✓	✓
Framed certificate of recognition	✓	✓	✓
Special Invitation	Invitation to attend Cherish research update and laboratory tour and meet our clinical researchers	-	-

*Sponsorship inclusions will be activated once full payment is made.

For more information visit:

<https://give.cherish.org.au/event/view/cherish-bnelunch>

Donation sponsorship

Live Auction

Our live auction is a leading opportunity to elevate your business through your donated product or service, as it will be showcased to the entire audience. These donations are vital to our event as they enable us to raise funds to dedicate to our vision.

Minimum value of
\$3,000

Sponsorship Includes:

- Company Name and Logo in Event program provided to every guest
- Company Logo with photograph of the item on digital advertising screens during live auction
- Verbal and digital acknowledgement of sponsorship during event and live auction
- Visual display of auction donation at the event
- Company Name and Logo acknowledgement on social media

Silent Auction

With a range of services, products and experiences donated, this is a perfect opportunity for your organisation to be involved with Cherish Women's Cancer Foundation.

Minimum value of
\$500

Sponsorship Includes:

- Company Name and Logo in Event program provided to every guest
- Company Name and Logo listed on silent auction bidding forms
- Digital acknowledgement of sponsorship during event
- Visual display of auction donation at the event
- Acknowledgement on social media

Raffle Item

The raffle item is a smaller donation of products or services that are very much appreciated and beneficial to raising money. Cherish would welcome donations of gift baskets, vouchers or products.

Minimum value of
\$200

Sponsorship Includes:

- Digital acknowledgement of sponsorship during event
- Visual display of raffle donation at the event
- Acknowledgement on social media

What are we raising funds for?

Every 1.3 hours an Australian woman is diagnosed with gynaecological cancer.

*Every 4 hours an Australian woman **will die from gynaecological cancer.***

“

There are still too many women diagnosed with late-stage cancer like me. We need more research to keep women in remission longer. Regrettably, we can't magic these things up. We just need more research”.

Paula, Ovarian Cancer Survivor

Each year over 6,700 Australian women and girls are diagnosed with gynaecological cancer and this number is increasing annually and almost a third will not survive their disease. Gynaecological cancers are the third most commonly diagnosed cancer among Australian women.

Established in 2012, Cherish has fundraised over \$2million and we keep growing our efforts because we need to increase research investment to beat gynaecological cancer and help all the women in our lives. We have a clear vision to transform the standard care of women and girls diagnosed with gynaecological cancer from rigid, institution-centred methods to a contemporary, personalised informed approach with research to be conducted and then implemented into clinical practice.

Cherish has helped fund some breakthrough clinical trials which have improved women's lives through fewer hospital bed days, less radical surgery and complications, lower treatment costs and providing choice to women to retain fertility options. Direct benefits to trial participants have included up-to-date, best practice care, personalised treatment approaches, close monitoring, and the opportunity to benefit from new treatment options.

“

I have seen the difference money has made by funding research into clinically prioritised trials for treatments, diagnosis and prevention. This investment has saved lives already, but so much more can and needs to be done”.

Prof Andreas Obermair, Cherish Founder



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KINDER
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Contact details:

For further information on the 2024 Cherish Fundraising Lunch, For a Kinder Tomorrow, and sponsorship opportunities, please contact:

Fundraising Team

M: 0488 333 723 | E: fundraising@cherish.org.au

For more information visit:

<https://give.cherish.org.au/event/view/cherish-bnelunch>